



The Dagorà Lifestyle Innovation Hub

Where people come first.

3 October 2025

Our events across Switzerland

From **Zurich** to **Lugano**, **Geneva** to **Lausanne**, our events bring together **innovators**, **leaders** and **changemakers**, connecting all the main Swiss regions





350+

Attendees



160+

Brands



20+

Speakers



e-Luxury Summit
2025

The **eLuxury Summit 2025** is a premier gathering of **C-Level** executives and industry leaders from the luxury, fashion and lifestyle sector.

Lausanne – 9 October 2025 @IMD

Brunello Cucinelli S.p.A.

CONFIRMED SPEAKERS 2025

Our speakers represent an exclusive lineup of C-level executives from Europe's most prestigious Luxury Brands & top Tech companies



e-Luxury Summit



Rémy Harari-Teyssier
Head of Digital Optimization

LVMH



Franck Garnier
Head of Digital Innovation

HUBLOT



Luca Donnini
CEO Sportlux

Off-White™
Palm Angels



Michela Gioacchini
Head of Sustainability &
Corporate Social Responsibility

TOD'S
GROUP



Carina Porot
Global Sustainability Lead

IWC
SCHAFFHAUSEN

[See speaker bio →](#)



Eric Prissert
CPO - Chief Procurement
Officer

AUDEMARS PIGUET
Le Brassus

Industry Workshops

23
OCT

BEAUTY INNOVATION WORKSHOP

AT DAGORÀ LIFESTYLE INNOVATION HUB



MJAMO
Healthy Skin System

Closed-door workshop of **15/18 managers from Beauty, Cosmetics and tech world** discussing about **innovation** and **industry priorities**, **exchanging experiences** and **best practices**.



Design-thinking **workshop** to facilitate **peer discussion** and defining **key areas** for innovation



Formalization of a **report on innovation** in the **Beauty Industry** to be **shared among participants**

WHAT ARE THE GOALS?

Exchange experiences and **network** with **top executives** and **experts impacting** the **Beauty & Cosmetics** world.

Facilitate peer-to-peer connection and **opportunities**.



Community Days

Hosted by our Lifestyle Brand Members

Community Days are small events hosting from **30 to 50 C-level managers, entrepreneurs** and **Industry experts** from medium and large enterprises, including:

- Community members
- Brands
- Tech Service Providers
- Academia
- Selected Guests
- Investors

The last, but not least, for this year is:

11

NOV

COMMUNITY DAY
AT MAVEX

MAVEX SA

MAVEX
SWITZERLAND



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Retail Tech Innovation

Zürich – November 19th @Google HQ



Retail Tech Innovation launches its second edition on November 19th, 2025 hosted at the iconic Google headquarters in Zürich.

This event gathers managers from the Retail sector to discover and leverage underlying and untapped synergies to explore the frontiers of innovation, digital transformation overcome challenges.



250+
Attendees



130+
Brands



20+
Speakers





Dario Cardamone

VP Global
Marketing
GUESS



Antonio Carriero

General Manager
& Chief Digital Information Officer
FOSSIL GROUP



Daniel Augustin

Head of Marketing and eCommerce
Inter Discount



Daniel Schupmann

Head of CAI/GenAI @B2C and Digital Care
Platforms
Swisscom



Jérôme Meyeruca

Country Managing Director
ALDI



Kerstin Stanka

Department Manager Customer
Intelligence & Analytics
MEDIA MARKT

Executive Trainings

Trainings to help **managers** and their teams to deal with **market challenges**, stay up to date with **latest trends**, grow **knowledge base**, **improve skills** through ad-hoc sessions or structured programs, from basics to advanced themes

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DEC

SUSTAINABILITY & REGULATIONS

AT DAGORÀ LIFESTYLE INNOVATION HUB



Heinz Zeller

Principal Sustainability



Coty Monique Jeronimus

ESG Manager



Antonio Puntello

Vice President
Global Sustainability

REGISTER HERE!

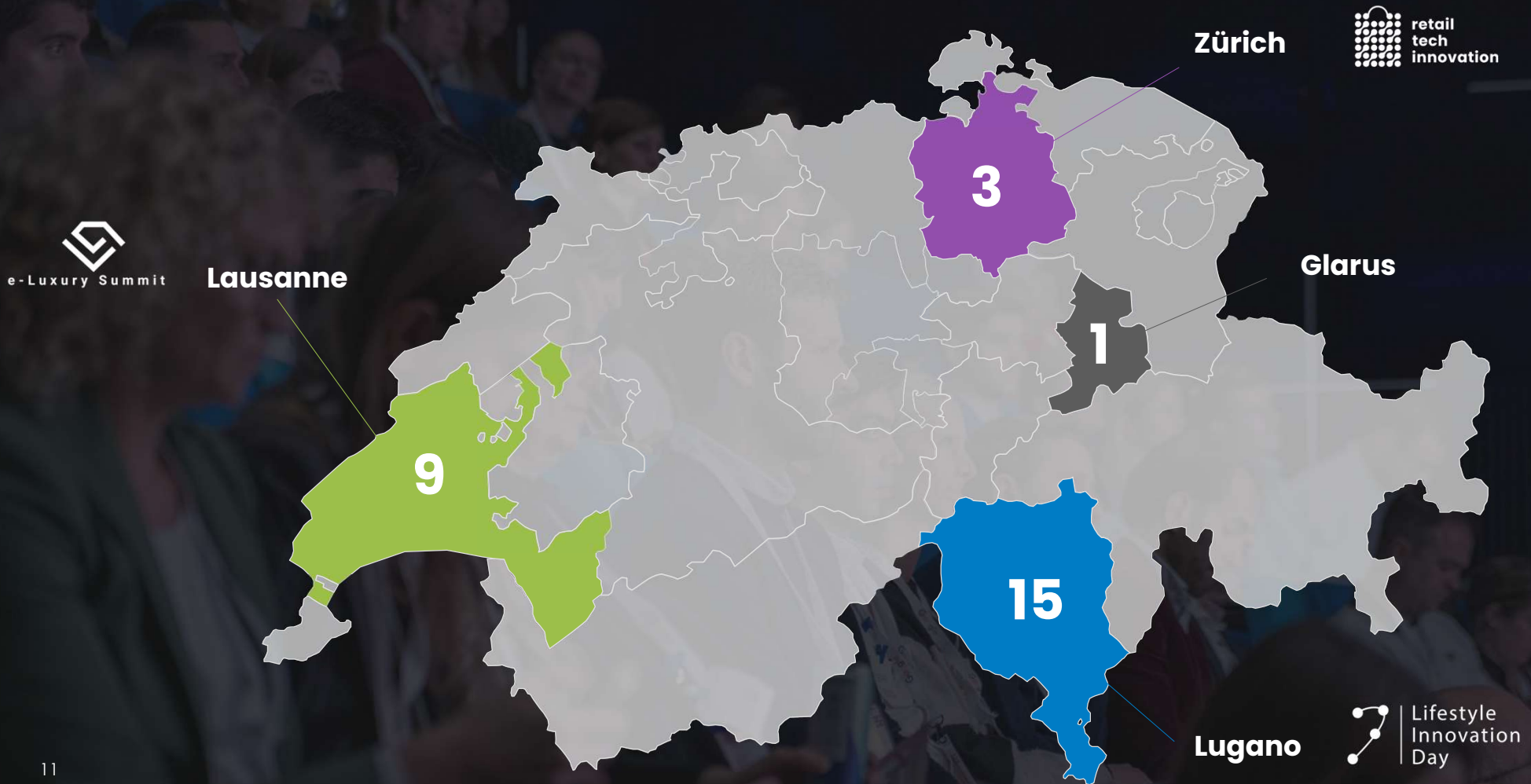


Fast Growing Innovation Hub In Lugano

- **Third floor renovation** completed on September 1st, 2025
- **CHF 650.000** investment
- **328 sqm**
- **9 new offices**
- **2 new meeting rooms** & 1 coffee area
- **20 new companies** & **60 professionals**
- **1 Lounge Area**



Our upcoming activities in 2026



THANK YOU



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