

Design meets Lifestyle

19 February 2026

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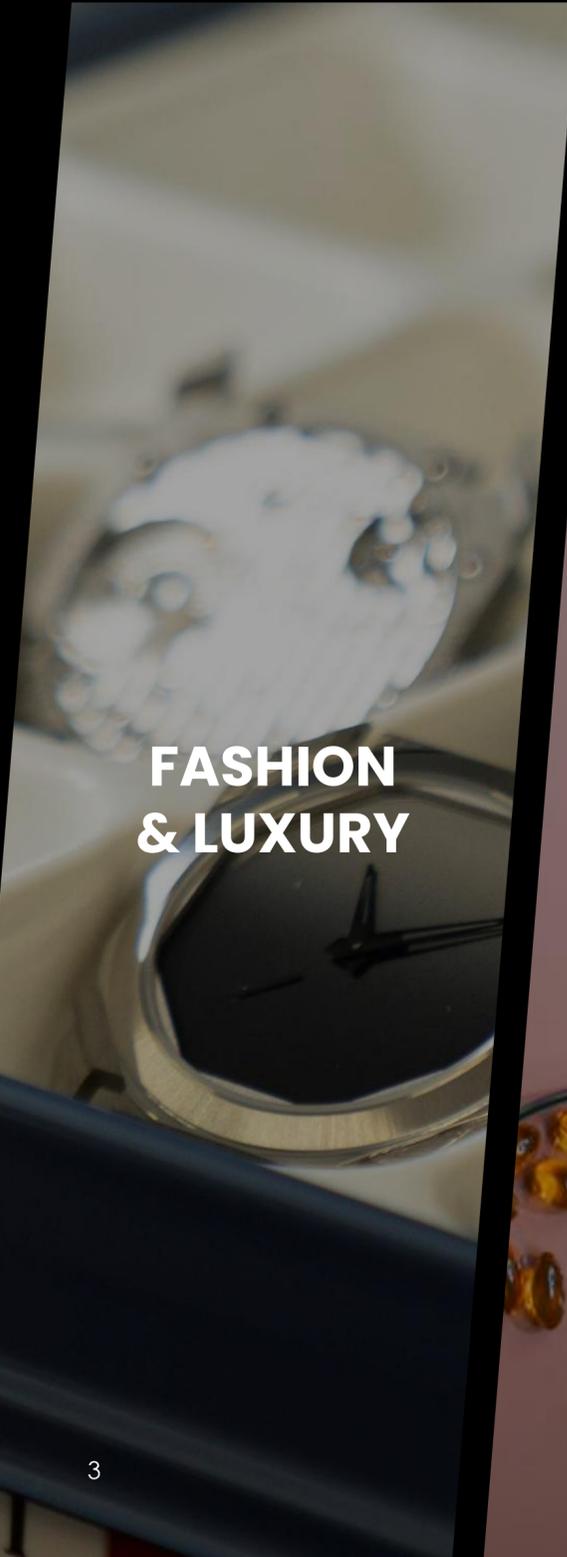


We are a **membership-based community** designed to inspire innovation, foster collaboration, and facilitate investments in the lifestyle sector

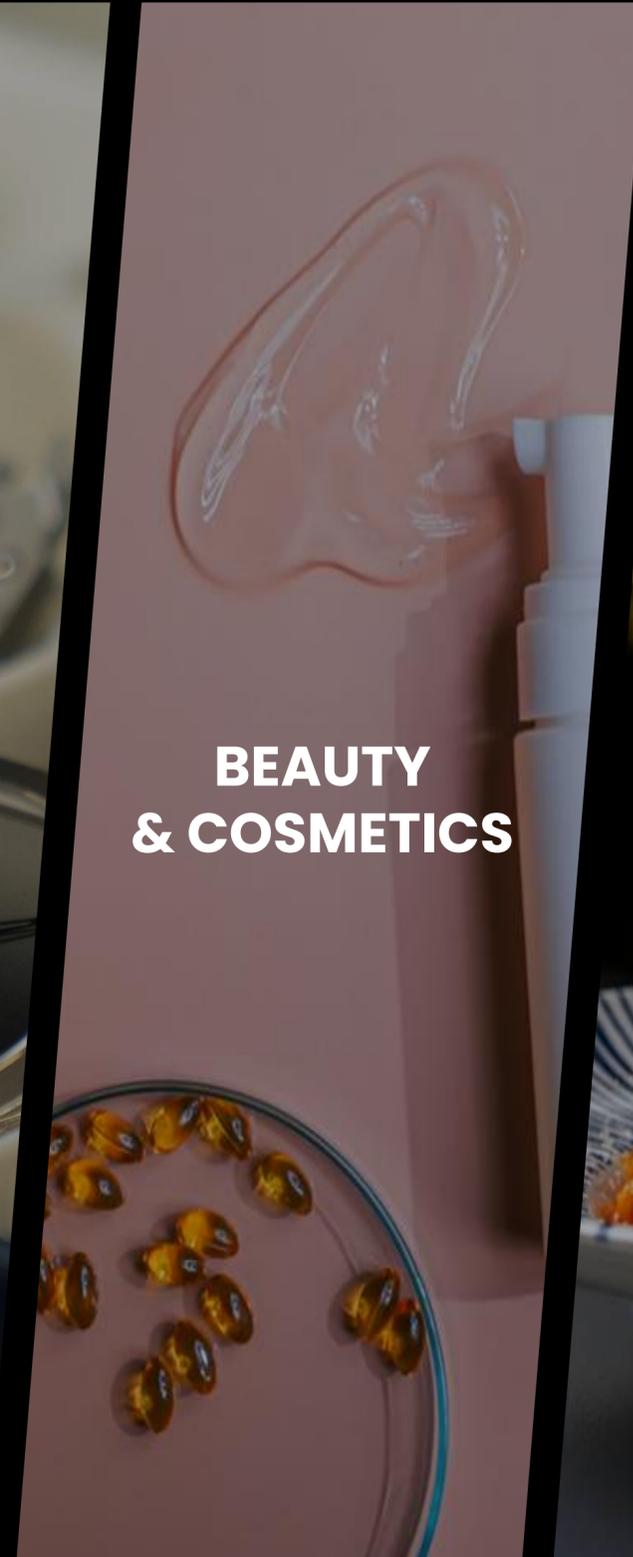


+130
ACTIVE
MEMBERS

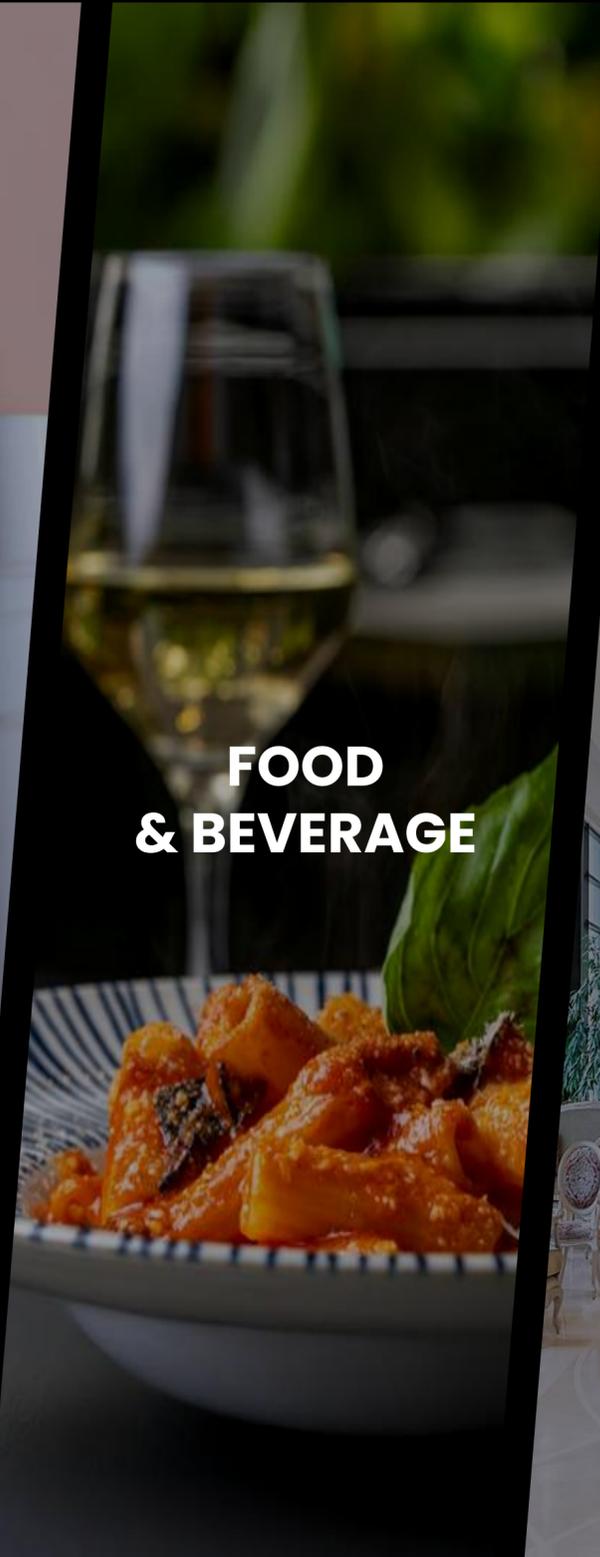
We Drive Innovation Across Industries



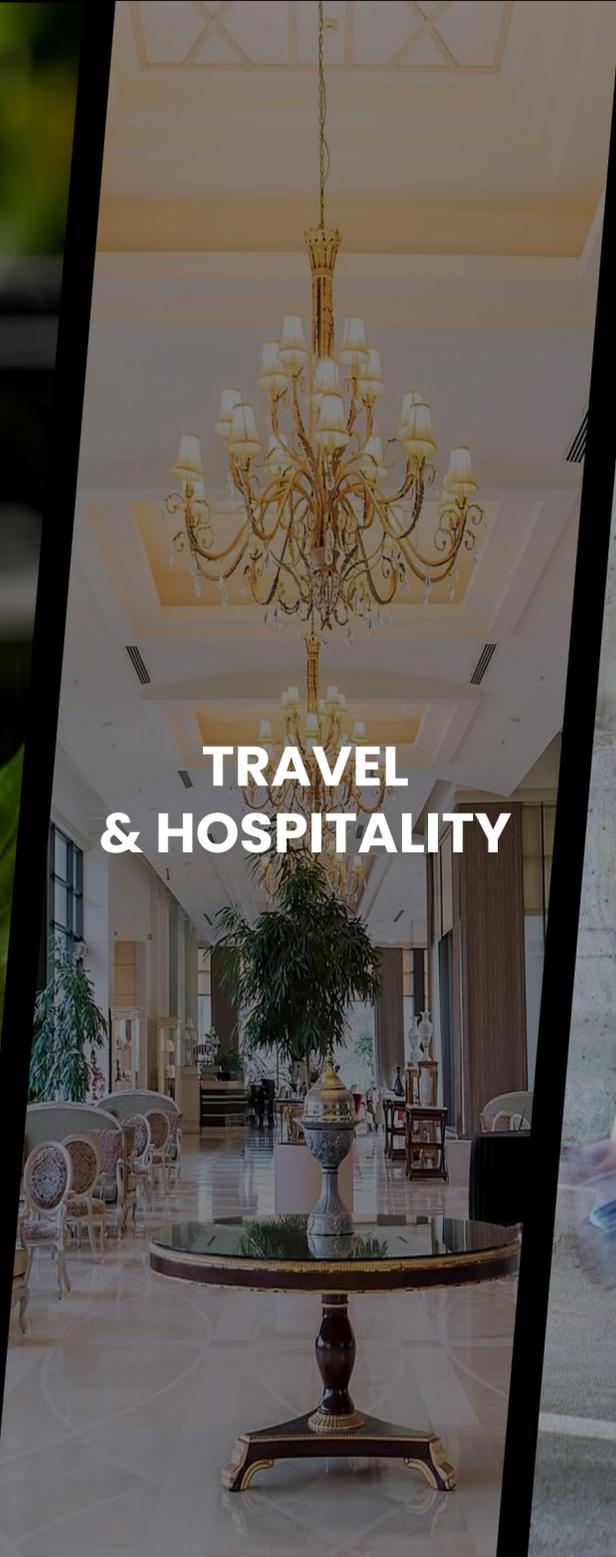
**FASHION
& LUXURY**



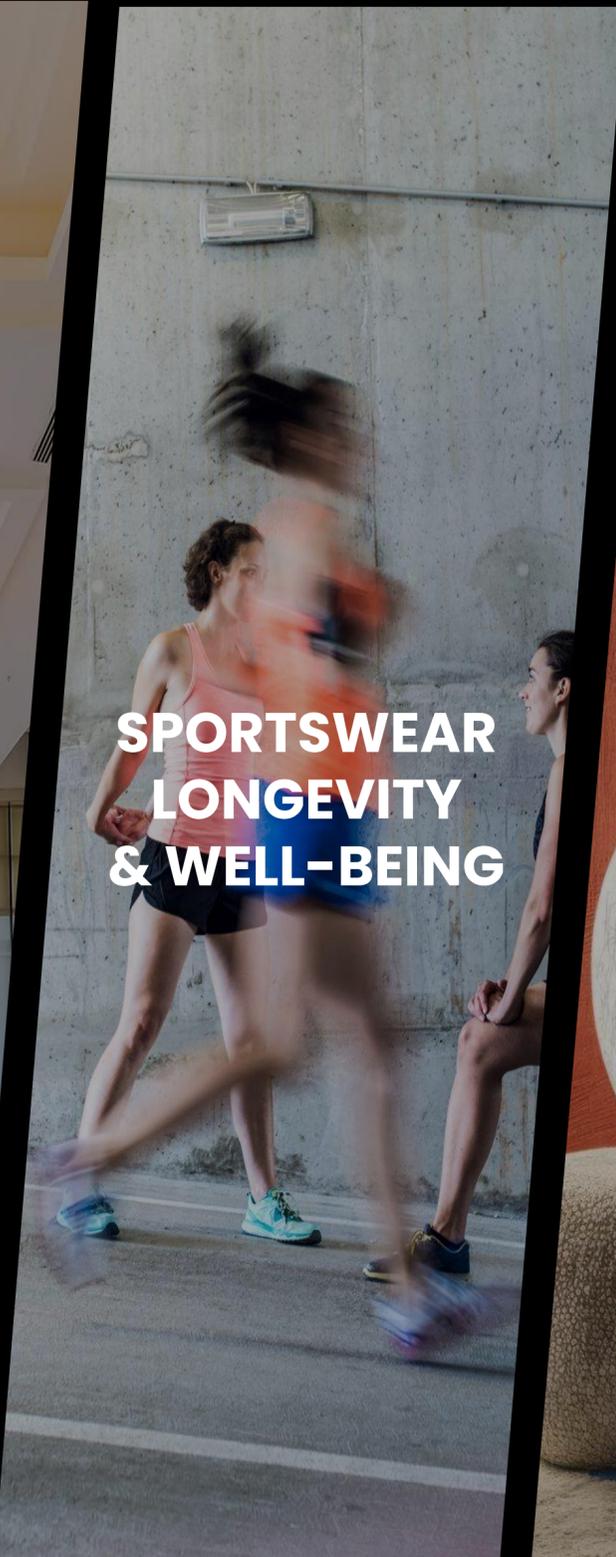
**BEAUTY
& COSMETICS**



**FOOD
& BEVERAGE**



**TRAVEL
& HOSPITALITY**



**SPORTSWEAR
LONGEVITY
& WELL-BEING**



**DESIGN
& FURNITURE**

We connect innovation leaders



In our hub, **ideas are exchanged, skills cultivated, and innovation supported.**

We connect **local research centers, universities, and institutions** with **investors**, creating lasting **social and economic impact**



We enable innovation & growth through



**EDUCATION
& TRAINING***

*in collaboration with
local universities

**INSIGHTS
& MARKET
RESEARCH**

**INVESTOR
& START-UP
COLLAB**

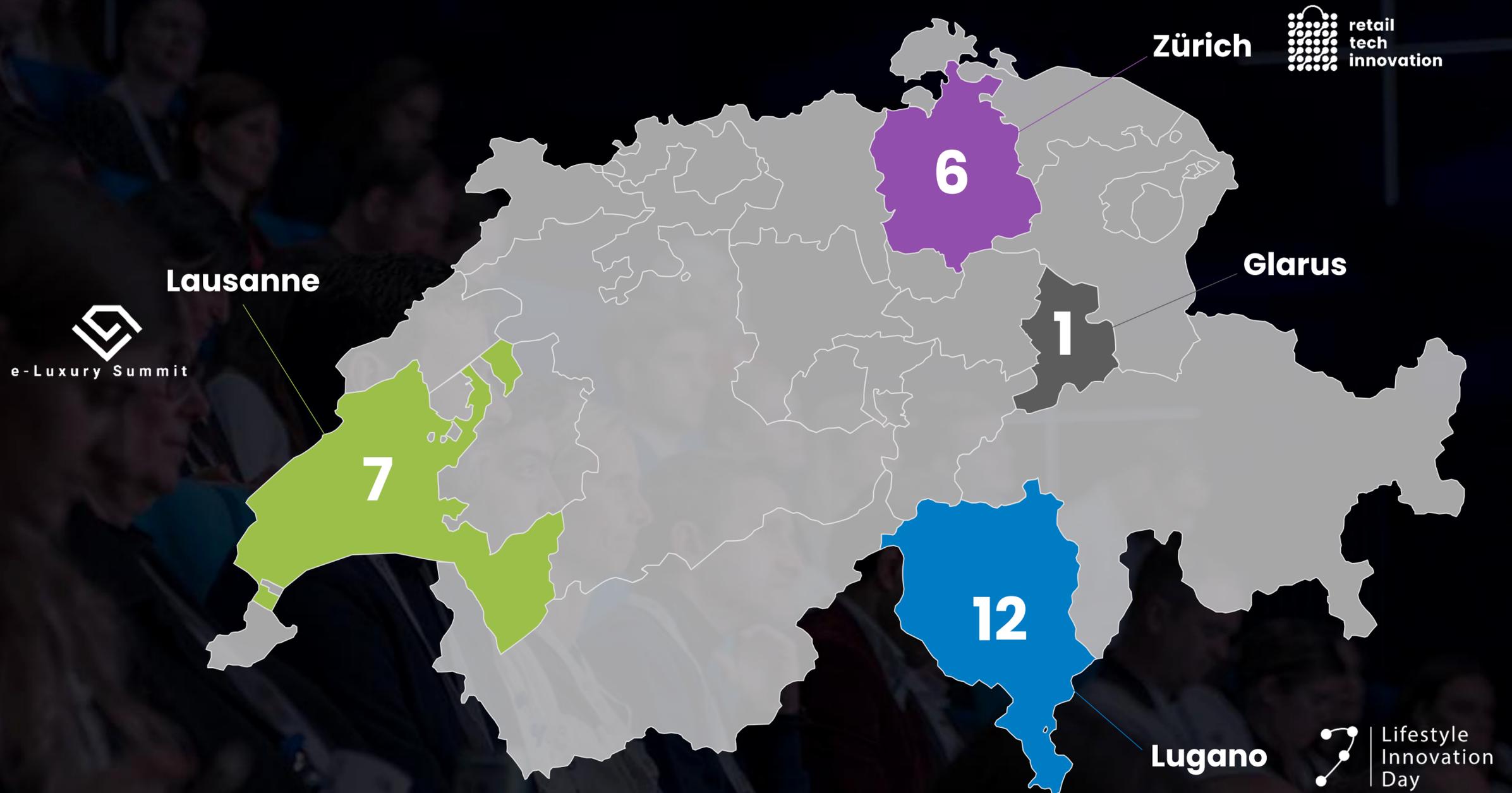
**INNOVATION
PROJECTS /
IB***

*on behalf of
Innosuisse

**ADVOCACY
IN FAVOUR
OF THE
INDUSTRY**

Our activities across Switzerland

From **Zurich** to **Lausanne**, to **Lugano** our events bring together **innovators, leaders and changemakers**, connecting all the main Swiss regions



AI Frontiers in Fashion & Lifestyle

03 Mar 2026
@Lugano



**Giacomo
Inches**

SUPSI



**Caterina
Ticchio**

C.P. COMPANY



**Laura
Luraschi**

AKN GROUP



**Arianna
Siciliano**

AKN GROUP

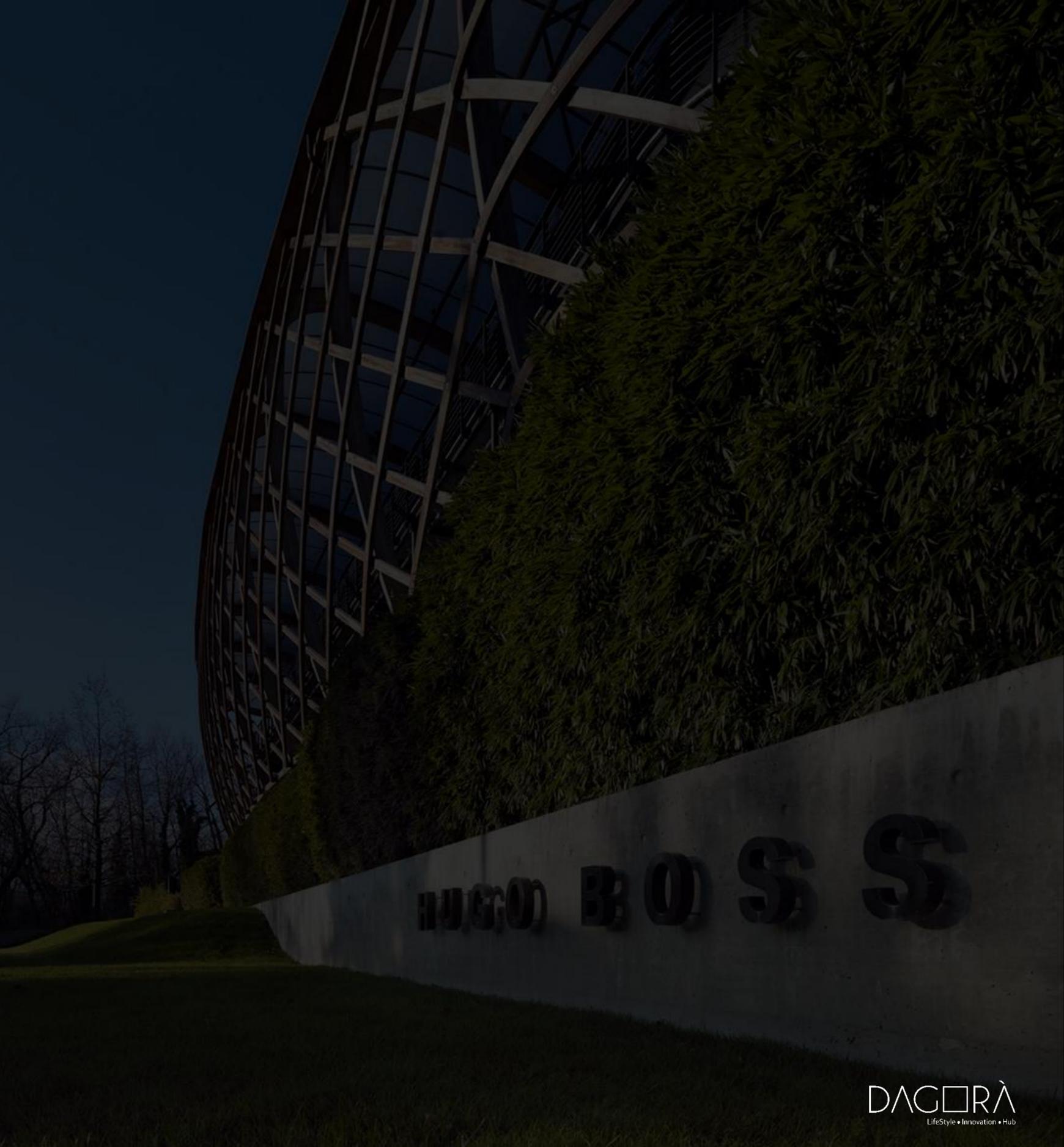


**Marco
Ronca**

HUGO BOSS

Community Day Fashion

05 Mar 2026
@Hugo Boss



Food Tech Innovation

DINNER & 1 TO 1 MEETING

9 Mar 2026
@Accenture

EVENT DAY

10 Mar 2026
@Accenture



Paolo Righetto

Co-Founder,
Managing Director



Roberta Fabretti

Senior Global Digital
Marketing Manager



Stefano Maza

Chief Executive
Officer



Eva Gallochio

Chief Ecommerce &
Customer Officer



Giorgio Ghezzi

Global Head Omnichannel &
E-Commerce



Christoph Jenny

Co-Founder



NEXT VIP & INVESTOR DINNER

Investor Dinner

17 Mar 2026
@Lausanne



Workshop Travel

26 Mar 2026
@Zurich



Mattia Storni

Head of Strategy &
Business Development



Elena Borgarello

Sustainability and Social
Responsibility Director



Sara Bertone

Business Developer



Michele Zilli

Principal of Innovation



Lifestyle Innovation Day

Lugano – May 18th @Lugano Arte e Cultura



The Lifestyle Innovation Day is an exceptional opportunity to gain insight & knowledge, create business opportunities with some of the leading brands in fashion, beauty and sportswear, gaining visibility and reputation as an innovator in the field.



700+ Attendees



100+ Brands



80+ Speakers



2 VIP Aperitifs





**Jarvis
Macchi**

Global Brand
Director Persol

EssilorLuxottica



**Valentina
Pasotti**

Head of
Marketing

MAC



**Massimo
Dell'Acqua**

Managing
Director

**LEGAMI
MILANO**



**Andrea
Pezzoni**

Head of Sales and
Marketing

PINALLI



**Rossana
Mastrosimini**

Branded Retail
Channel Director

LEGO



**Giovanni
D'Antonio**

Chief Executive
Officer

MJAMO
Healthy Skin System



**Gian Matteo
Franzoia**

Principal

H. I. G.
CAPITAL

ORGANIZED BY

DAGORÀ
LifeStyle • Innovation • Hub

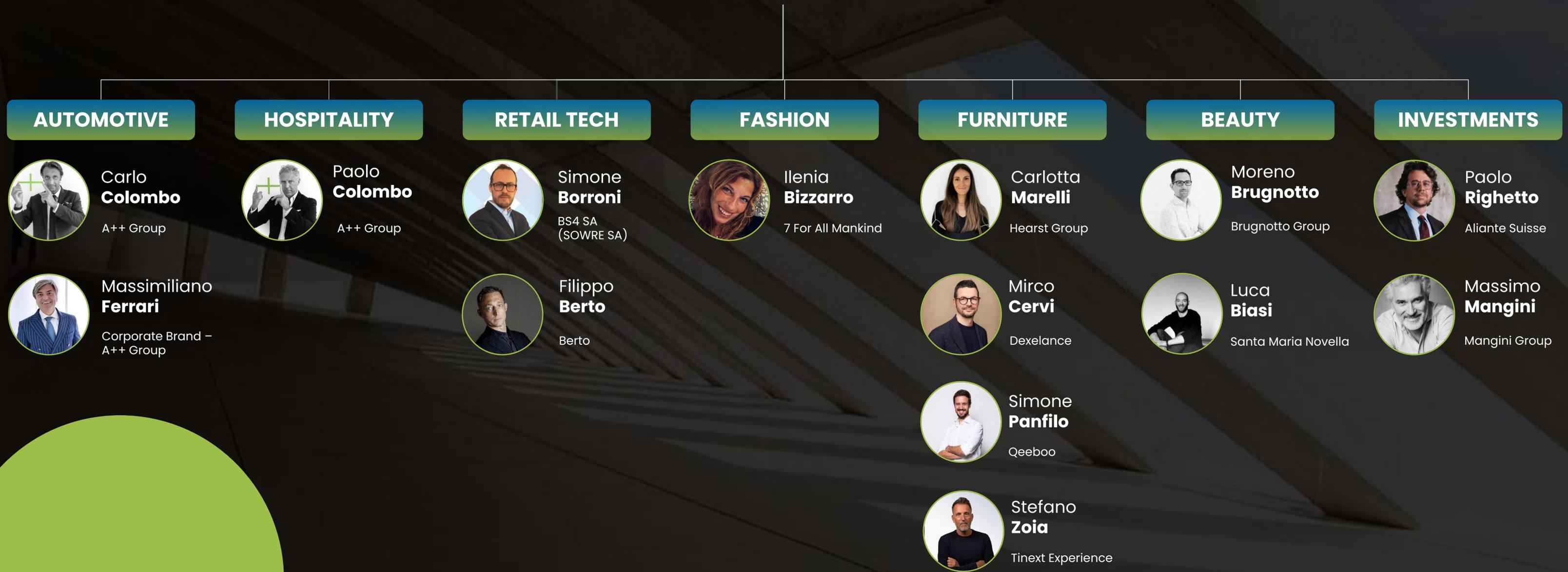
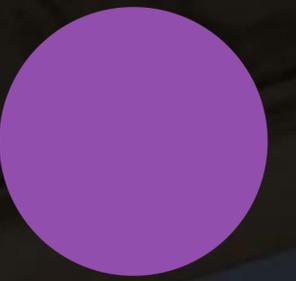
STRATEGIC PARTNER

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Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

HOSTED BY

LAC
Lugano
Arte e
Cultura

Today design meets..



Drivers of Change in Lifestyle & Design

PRIVATE EQUITY INVESTMENTS

DIGITAL TRANSFORMATION

PHYGITAL RETAIL DESIGN

CROSS-INDUSTRY COLLABORATION



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TINEXT 

 **UBS**

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A⁺⁺
GROUP

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Designtech[®]

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HEARST
digital



THANK YOU



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