





**Industry Deep Dive** 

# Fashion, Sportswear & Eyewear Innovation

25th September 2025



















# THE LEADING C-LEVEL COMMUNITY IN LIFESTYLE

Innovation happens when decision-makers come together.

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We connect brands, tech service providers, system integrators, retailers, manufacturers, and investors — creating a fertile environment for knowledge sharing and the development of new business opportunities that foster innovation and growth.



# OUR MISSION AND VALUES

PEOPLE FIRST

INNOVATION

**EXCELLENCE** 

COMMUNITY



### WE GUIDE YOUR INNOVATION JOURNEY

Through exclusive events we promote innovation with different formats, involving the right stakeholders to identify challenges, discuss novel approaches and translate them into actionable solutions and business opportunities.







#### OUR COMMUNITY

Brand Retailers Manufacturers

Technology Service Providers

Industry Associations



Institutions

+130 active members

+3'000 brands in database

+2'000 yearly event attendees

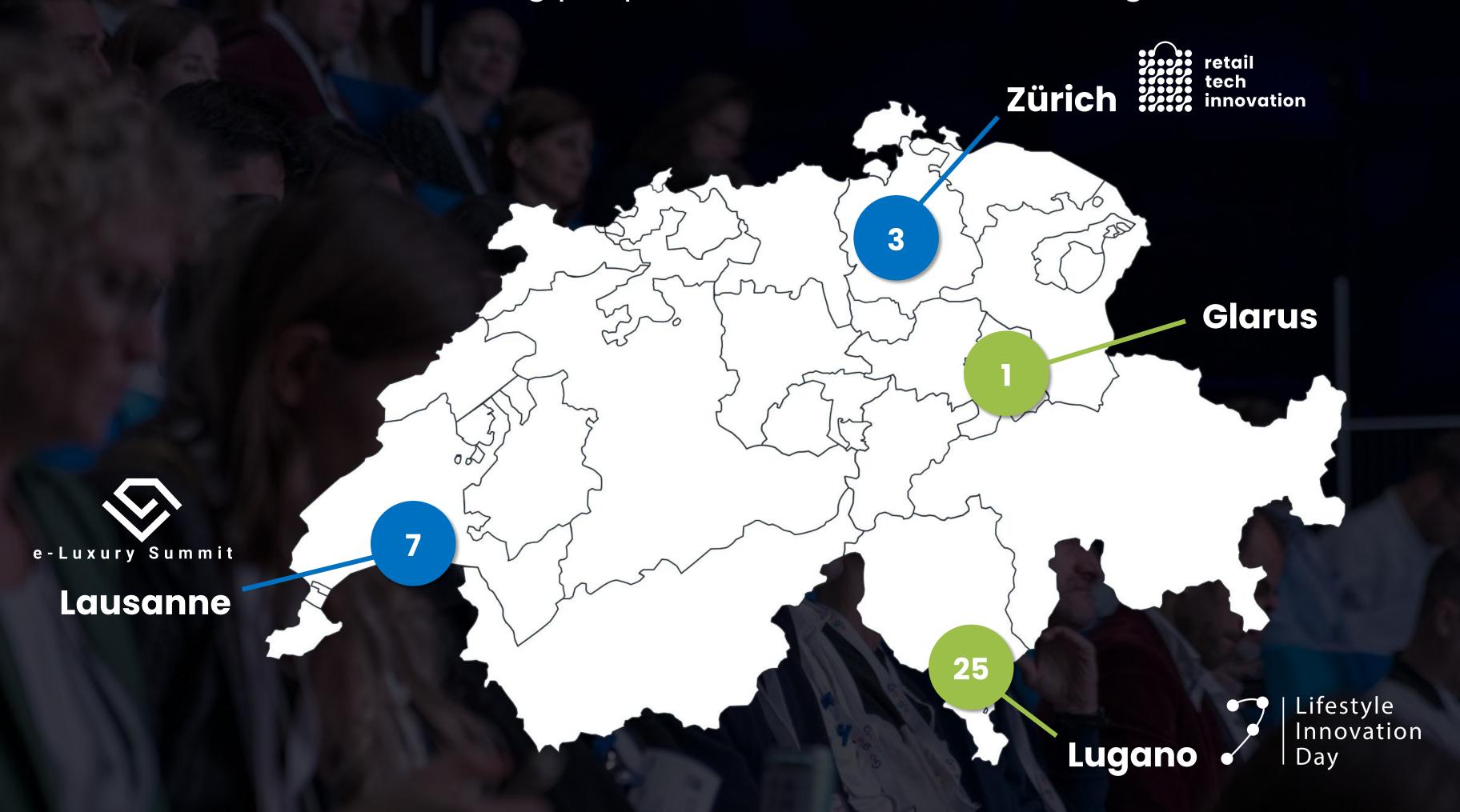
**Investors** 

Academia



## OUR EVENTS ACROSS SWITZERLAND

Connecting people from all the main Swiss regions



2026



# Community Days

Hosted by our Members Lifestyle Brands

Community Days are small events hosting from 30 to 50 C-level managers, entrepreneurs and Industry experts from medium and large enterprises, including:

- Community members
- Brands
- Tech Service Providers
- Academia

Selected Guests

Investors

**Upcoming:** 







TECH SERVICE PROVIDERS COMMUNITY







350+ Attendees



160+ Brands



20+
Speakers



#### CONBRME

#### SPEAKERS 2025

Our speakers represent an exclusive lineup of C-level executives from Europe's most prestigious Luxury Brands & top Tech companies





LVMH

Rémy Harari-Teyssier



Luca Donnini **CEO Sportlux** 

Off-White<sup>™</sup> Palm Angels



**Carina Porot** Global Sustainability Lead





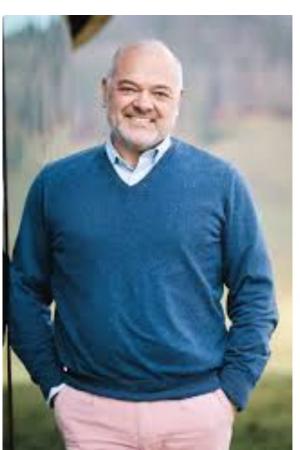
**Franck Garnier** Head of Digital Innovation





Michela Gioacchini Head of Sustainability & Corporate Social Responsibility





**Eric Prissert** CPO - Chief Procurement Officer



# Industry Workshops

Next -> October 23<sup>rd</sup> - Beauty Innovation

#### WHAT ARE INDUSTRY WORKSHOPS ABOUT?

Closed-door workshop of 15/18 managers from Beauty, Cosmetics and tech world discussing about innovation and industry priorities, exchanging experiences and best practices.

#### **HOW DOES IT WORK?**



Design-thinking workshop to facilitate peer discussion and defining key areas for innovation



Formalization of a report on innovation in the Luxury world to be shared among participants

#### WHAT ARE THE GOALS?

Exchange experiences and network with top executives and experts impacting the Beauty & Cosmetics world.

Facilitate peer-to-peer connection and new opportunities.

BRANDS & RETAILERS
COMMUNITY



### Retail Tech Innovation

Zürich – November 19th @Google HQ



Retail Tech Innovation launches its second edition on October 23rd, 2025 hosted at the iconic Google headquarters in Zürich.

This event gathers managers from the Retail sector to discover and leverage underlying and untapped synergies to explore the frontiers of innovation, digital transformation overcome challenges.

**BRANDS & RETAILERS COMMUNITY** 

**TECH SERVICE PROVIDERS COMMUNITY** 





# Our Confirmed Speakers 2025



All speakers are **Top C-Level Executives** from leading Brands and Retailers from selected Lifestyle industries.







GUESS



#### Antonio Carriero

General Manager EMEA & Chief
Digital Information Officer

FOSSIL



# **Executive Trainings**

#### **CONTINUE LEARNING**

Trainings to help managers and their teams to deal with market challenges, stay up to date with latest trends, grow knowledge base, improve skills through ad-hoc sessions or structured programs, from basics to advanced themes

#### **UPCOMING TRAINING**

DECEMBER 2<sup>ND</sup>

SUSTAINABILITY & REGULATIONS



# Industry Deep Dives

Half Day Events with ad-hoc Industry focus

An afternoon long **networking** and **keynote speeches** event with **decision makers** and **top-notch** expertise from **vertical Lifestyle industries**.

#### **Upcoming:**



#### **Confirmed Brand Speakers:**



Matteo Atti GLOBAL CMO VISTA GLOBAL





Margherita Sacerdoti
HEAD OF INVESTOR RELATIONS & SUSTAINABILITY
FERRETTI GROUP YACHTS



TECH SERVICE PROVIDERS
COMMUNITY



### VIP & Investor Dinners

Next Luxury VIP Dinner -> March 17<sup>th</sup>, 2026 - Lausanne

#### **LEARN**

Learn about **investment opportunities** and get to know the **latest novelty trends** in the Industry by attending a VIP dinner with **investors**, **hand-picked executives** and **decision-makers**.

#### CONNECT

Connect with managers, experts and entrepreneurs in the Luxury, Fashion, Retail and Tech space to broaden your network.

Meet private equity and investors in order to explore new investment opportunities.



BRANDS & RETAILERS COMMUNITY





EssilorLuxoffica

PINALLI



### FAST GROWING INNOVATION HUB IN LUGANO

- Third floor renovation completed on September 1<sup>st</sup>, 2025
- CHF 650.000 investment
- 328 sqm
- 9 new offices
- 20 new companies & 60 professionals
- 2 new meeting rooms & 1 coffee area
- 1 Lounge Area



# THANKYOU



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President

