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Moderates

**CARLO TERRENI**

Industry Deep Dive

# Fashion, Sportswear & Eyewear Innovation

25th September 2025





# THE LEADING C-LEVEL COMMUNITY IN LIFESTYLE

Innovation happens when  
decision-makers come  
together.

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We connect **brands, tech service providers, system integrators, retailers, manufacturers, and investors** — creating a fertile environment for knowledge sharing and the development of new business opportunities that foster **innovation** and **growth**.





# OUR MISSION AND VALUES



**PEOPLE  
FIRST**



**INNOVATION**



**EXCELLENCE**



**COMMUNITY**



# WE GUIDE YOUR INNOVATION JOURNEY



*Through exclusive events we promote **innovation** with **different formats**, involving the **right stakeholders** to identify challenges, discuss **novel approaches** and translate them into **actionable solutions** and **business opportunities**.*



# REPRESENTED LIFESTYLE INDUSTRIES

**BEAUTY &  
COSMETICS**

**FASHION**

**LUXURY**

**TRAVEL**

**FOOD &  
BEVERAGE**

**DESIGN**





# OUR COMMUNITY



# OUR COMMUNITY



**+130** active members

**+3'000** brands in database

**+2'000** yearly event attendees





# NEXT EVENTS



# OUR EVENTS ACROSS SWITZERLAND

Connecting people from all the main Swiss regions



2026



# Community Days

Hosted by our Members Lifestyle Brands

Community Days are small events hosting from **30 to 50 C-level managers, entrepreneurs and Industry experts** from medium and large enterprises, including:

- Community members
- Brands
- Tech Service Providers
- Academia
- Selected Guests
- Investors

Upcoming:



BRANDS & RETAILERS  
COMMUNITY

TECH SERVICE PROVIDERS  
COMMUNITY







**350+**

Attendees



**160+**

Brands



**20+**

Speakers



e-Luxury Summit  
2025

The **eLuxury Summit 2025** is a premier gathering of **C-Level** executives and industry leaders from the luxury, fashion and lifestyle sector.

*Lausanne – 9 October 2025 @IMD*

BRANDS & RETAILERS  
COMMUNITY

TECH SERVICE PROVIDERS  
COMMUNITY



CONFIRME  
SPEAKERS 2025

Our speakers represent an  
exclusive lineup  
of C-level executives from  
Europe's most prestigious  
Luxury Brands & top Tech  
companies



e - L u x u r y   S u m m i t



Rémy Harari-Teyssier  
Head of Digital Optimization

LVMH



Franck Garnier  
Head of Digital Innovation

HUBLOT



Luca Donnini  
CEO Sportlux

Off-White™  
Palm Angels



Michela Gioacchini  
Head of Sustainability &  
Corporate Social Responsibility

TOD'S  
GROUP



Carina Porot  
Global Sustainability Lead

IWC  
SCHAFFHAUSEN

See speaker bio →



Eric Prissert  
CPO – Chief Procurement  
Officer

AUDEMARS PIGUET  
Le Brassus



# Industry Workshops

Next -> October 23<sup>rd</sup> – Beauty Innovation

## WHAT ARE INDUSTRY WORKSHOPS ABOUT?

Closed-door workshop of **15/18 managers from Beauty, Cosmetics and tech world** discussing about **innovation and industry priorities, exchanging experiences and best practices.**

## HOW DOES IT WORK?



Design-thinking **workshop** to facilitate **peer discussion** and defining **key areas** for innovation



Formalization of a **report on innovation** in the Luxury world to be **shared among participants**

## WHAT ARE THE GOALS?

**Exchange experiences and network** with **top executives and experts** impacting the **Beauty & Cosmetics** world.

**Facilitate peer-to-peer connection** and **new opportunities.**

BRANDS & RETAILERS  
COMMUNITY





# Retail Tech Innovation

Zürich – November 19th @Google HQ



Retail Tech Innovation launches its second edition on October 23rd, 2025 hosted at the iconic Google headquarters in Zürich.

This event gathers managers from the **Retail sector** to discover and leverage underlying and **untapped synergies** to explore the frontiers of **innovation, digital transformation** overcome **challenges**.

BRANDS & RETAILERS  
COMMUNITY

TECH SERVICE PROVIDERS  
COMMUNITY



**250+**  
Attendees



**130+**  
Brands



**20+**  
Speakers





# Our Confirmed Speakers 2025

All speakers are **Top C-Level Executives** from leading Brands and Retailers from selected Lifestyle industries.



**Nic Brandeberger**

CMO



**Dario Cardamone**

VP Global Marketing

**GUESS**



**Antonio Carriero**

General Manager EMEA & Chief

Digital Information Officer

**FOSSIL**  
GROUP



**Kerstin Stanka**

Department Manager Customer

Intelligence & Analytics

**MediaMarkt**



# Executive Trainings

## CONTINUE LEARNING

**Trainings** to help **managers** and their teams to deal with **market challenges**, stay up to date with **latest trends**, grow **knowledge base**, **improve skills** through ad-hoc sessions or structured programs, from basics to advanced themes

## UPCOMING TRAINING

DECEMBER 2<sup>ND</sup>

**SUSTAINABILITY &  
REGULATIONS**

BRANDS & RETAILERS  
COMMUNITY

TECH SERVICE PROVIDERS  
COMMUNITY





# Industry Deep Dives

Half Day Events with ad-hoc Industry focus

An afternoon long **networking** and **keynote speeches** event with **decision makers** and **top-notch** expertise from **vertical Lifestyle industries**.

Upcoming:



Confirmed Brand Speakers:



Matteo Atti  
GLOBAL CMO  
VISTA GLOBAL

VISTA



Margherita Sacerdoti  
HEAD OF INVESTOR RELATIONS & SUSTAINABILITY  
FERRETTI GROUP YACHTS

FERRETTIGROUP

BRANDS & RETAILERS  
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# VIP & Investor Dinners

Next Luxury VIP Dinner -> March 17<sup>th</sup>, 2026 - Lausanne

## LEARN

Learn about **investment opportunities** and get to know the **latest novelty trends** in the Industry by attending a VIP dinner with **investors, hand-picked executives** and **decision-makers**.

## CONNECT

Connect with **managers, experts** and **entrepreneurs** in the Luxury, Fashion, Retail and Tech space to **broaden your network**.

Meet **private equity** and **investors** in order to explore **new investment opportunities**.

DAGORÀ  
LifeStyle • Innovation • Hub

BRANDS & RETAILERS  
COMMUNITY





EssilorLuxottica

PINALLI

MAC



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COMMUNITY

TECH SERVICE PROVIDERS  
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# FAST GROWING INNOVATION HUB IN LUGANO

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- **Third floor renovation** completed on September 1<sup>st</sup>, 2025
- **CHF 650.000** investment
- **328 sqm**
- **9 new offices**
- **20 new companies & 60 professionals**
- **2 new meeting rooms & 1 coffee area**
- **1 Lounge Area**





# THANK YOU



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**President**

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