

Industry Deep Dive | Food & Retail Innovation

10 March 2026 | Zürich

# Welcome Speech



**Carlo Terreni**

President

**DAGORÀ**  
LifeStyle • Innovation • Hub

Powered by



Hosted by



Supported by



We are a **membership-based community** designed to inspire innovation, foster collaboration, and facilitate investments in the lifestyle sector



**+130**  
ACTIVE  
MEMBERS



# We Drive Innovation Across Industries



**FASHION  
& LUXURY**



**BEAUTY  
& COSMETICS**



**FOOD  
& BEVERAGE**



**TRAVEL  
& HOSPITALITY**

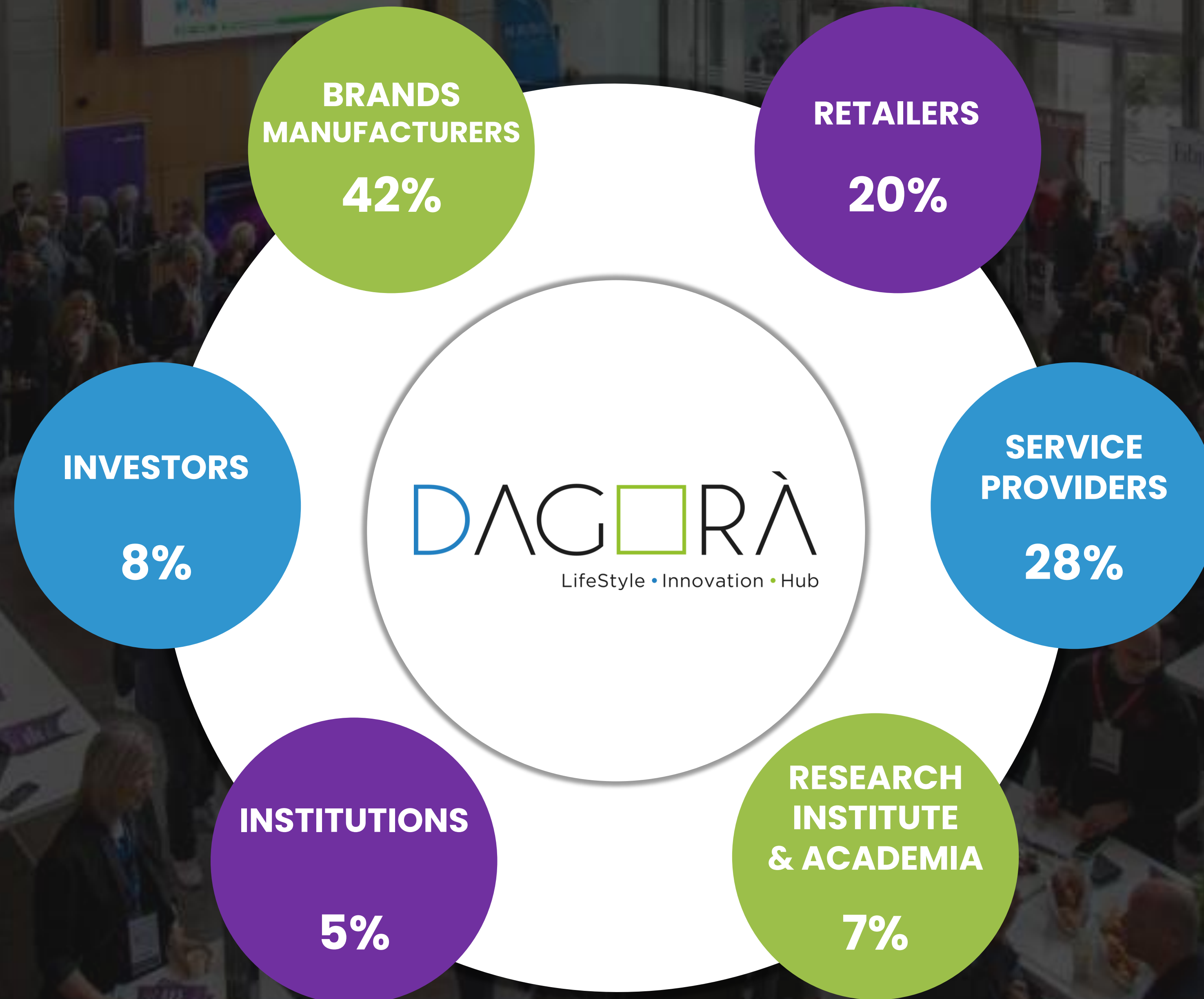


**SPORTSWEAR  
LONGEVITY  
& WELL-BEING**



**DESIGN  
& FURNITURE**

# We connect innovation leaders



# Our events across Switzerland

Connecting people from all the main Swiss regions

Zürich



2026  
Activities  
Plan

Glarus\*

1

e-Luxury Summit Lausanne

7

12

1

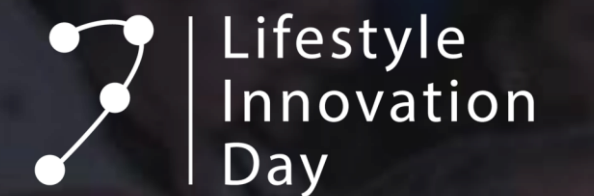
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3

Stabio

Monte Generoso  
Chiasso

Lugano



DAGORÀ  
LifeStyle • Innovation • Hub

# FASHION TECH HUB LUGANO

In our hubs, **ideas are exchanged**, **skills cultivated**, and **innovation supported**...

...creating lasting **social** and **economic impact**



**UNIVERSITY FUNDING**  
(R&D, INNOVATION BOOSTER, TRAINING, MARKET STUDIES)



**CORPORATE OPEN INNOVATION**



**COWORKING SPACE IN LUGANO**  
**2'500 mq**



**STARTUPS & INVESTMENT ATTRACTION**



**JOB CREATION**

# Workshop FoodTech

28 Sept., 2026  
@Lugano

Supported by

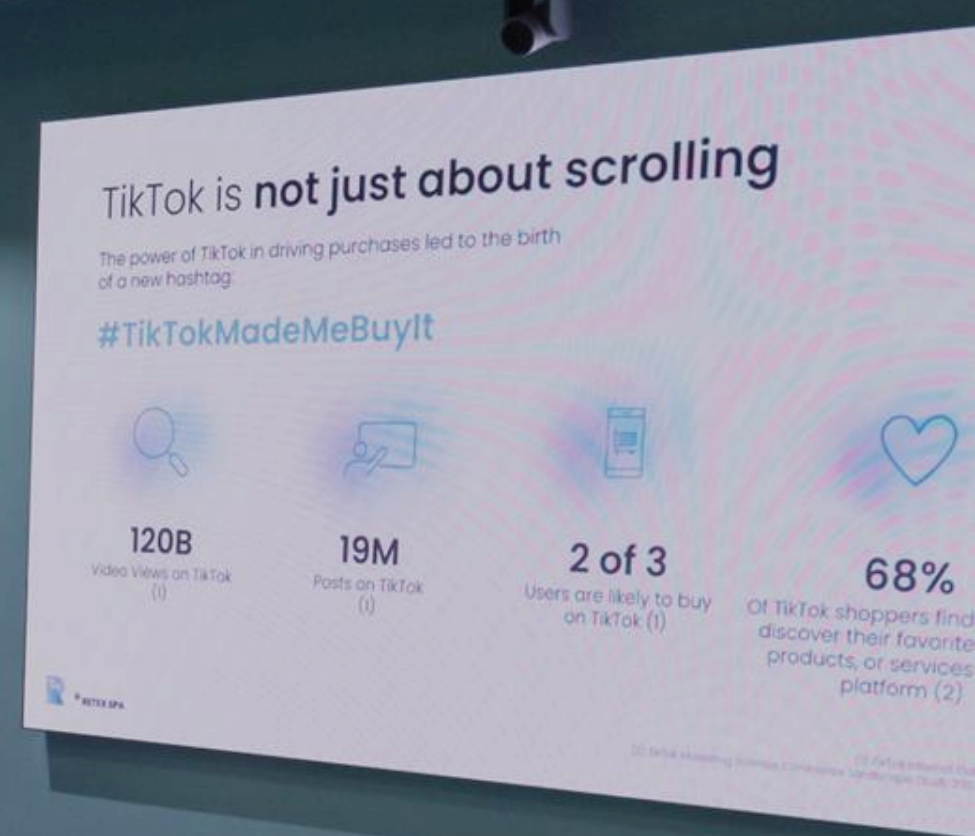
# Barilla

The Italian Food Company. Since 1877.



# Training – AI for the Food & Beverage Industry

26 May, 2026  
@Lugano &  
On-linee



# Retail Tech Innovation

Zürich – October 27, 2026



retail  
tech  
innovation

Retail Tech Innovation launches its third edition on October 27, 2026 in Zürich.

This event gathers managers from the Retail sector to discover and leverage underlying and untapped synergies to explore the frontiers of innovation, digital transformation overcome challenges.



**300+**

Attendees



**130+**

Brands



**20+**

Speakers



# Community Day 'FoodTech'

10 Dec, 2026



# Lifestyle Innovation Day

Lugano – May 18th @Lugano Arte e Cultura



The Lifestyle Innovation Day is an exceptional opportunity to gain insight & knowledge, create business opportunities with some of the leading brands in fashion, beauty and sportswear, gaining visibility and reputation as an innovator in the field.



**700+** Attendees



**100+** Brands



**80+** Speakers



**2** VIP Aperitifs





**Jarvis  
Macchi**

Global Brand  
Director Persol

**EssilorLuxottica**



**Diego  
Baronchelli**

DTC EMEA

**SALOMON**



**Arianna  
Colombari**

Group Comm &  
Sustainability  
Director



**Alex  
Hoyer**

Co-Founder & CEO

**FACTION**



**Rossana  
Mastrosimini**

Branded Retail  
Channel Director



**Giovanni  
D'Antonio**

Chief Executive  
Officer

**MIAMO**  
Healthy Skin System



**Gian Matteo  
Franzoia**


Principal



ORGANIZED BY

**DAGORÀ**  
LifeStyle • Innovation • Hub

STRATEGIC PARTNER

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation  
Innosuisse – Swiss Innovation Agency

HOSTED BY

 **Lugano**  
Arte e  
Cultura

# THANK YOU



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