



# EHL Innovation Hub

Activities and market offering

January 2026

# Key Facts & Figures



Worldwide in Hospitality Leisure Management (2019-2025)

**~120**

Student nationalities

**~3,700**

Students across 3 campuses worldwide

**35,000+**

Alumni from over 150 countries since the school's inception

**4,100+**

Job and internship offers currently on EHL's job platform

**180+**

Companies recruiting on campus every semester

**6**

Meilleurs Ouvriers de France (MOF)

**~800**

Faculty & Staff

# EHL Innovation Hub: mission

Build, nurture and disseminate transformational **success stories** of **human-centric innovation** in the **industries** we serve.



## Success stories

Entrepreneurship programs, Industry challenges and reports, venture building and start-ups and scale-ups services.

## Human centrality

Products, services, or processes that place people and society at the core of the innovation journey (customers, students, workers).

## Industries

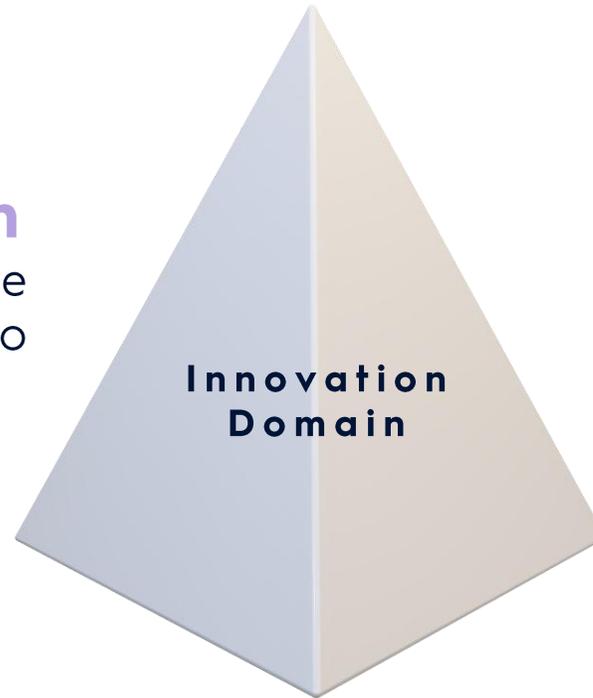
Rooted in Hospitality and F&B, we have as closer industries Travel, Tourism, Retail, Nutrition, Entertainment, Luxury, Wellbeing, Edtech.

# Why We Are Different: The Knowledge Triangle

## Government & Public Bodies

### Research

Active with several institutes and more than 40 professionals able to step into new research fields where needed



### Industry

Working with more than 50 corporate partners in our alliance and with up to 200 joining us for specific events

### Education

Influencing and exchanging with more than 4.000 women and men yearly, from their very young age to their later executive studies.

# KPIs 2025

## STUDENTS



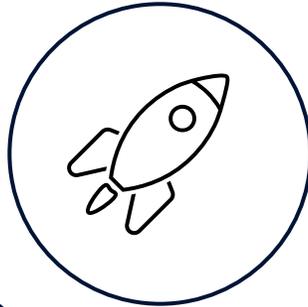
**184**

Students applied to our programs

**53**

Students' projects pre-accelerated in our programs

## STARTUPS



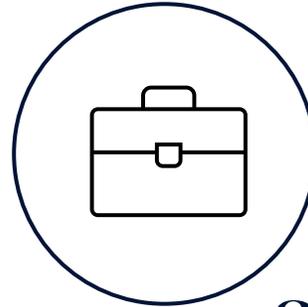
**40**

Startups & Scaleups supported

**13**

Startups who received grants

## INDUSTRY



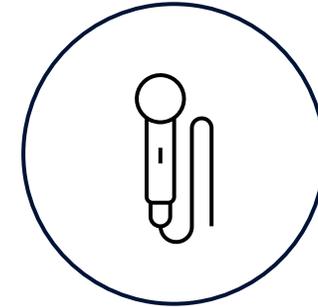
**20+**

Innovation Hub Partners

**6**

Industry Reports

## EVENTS



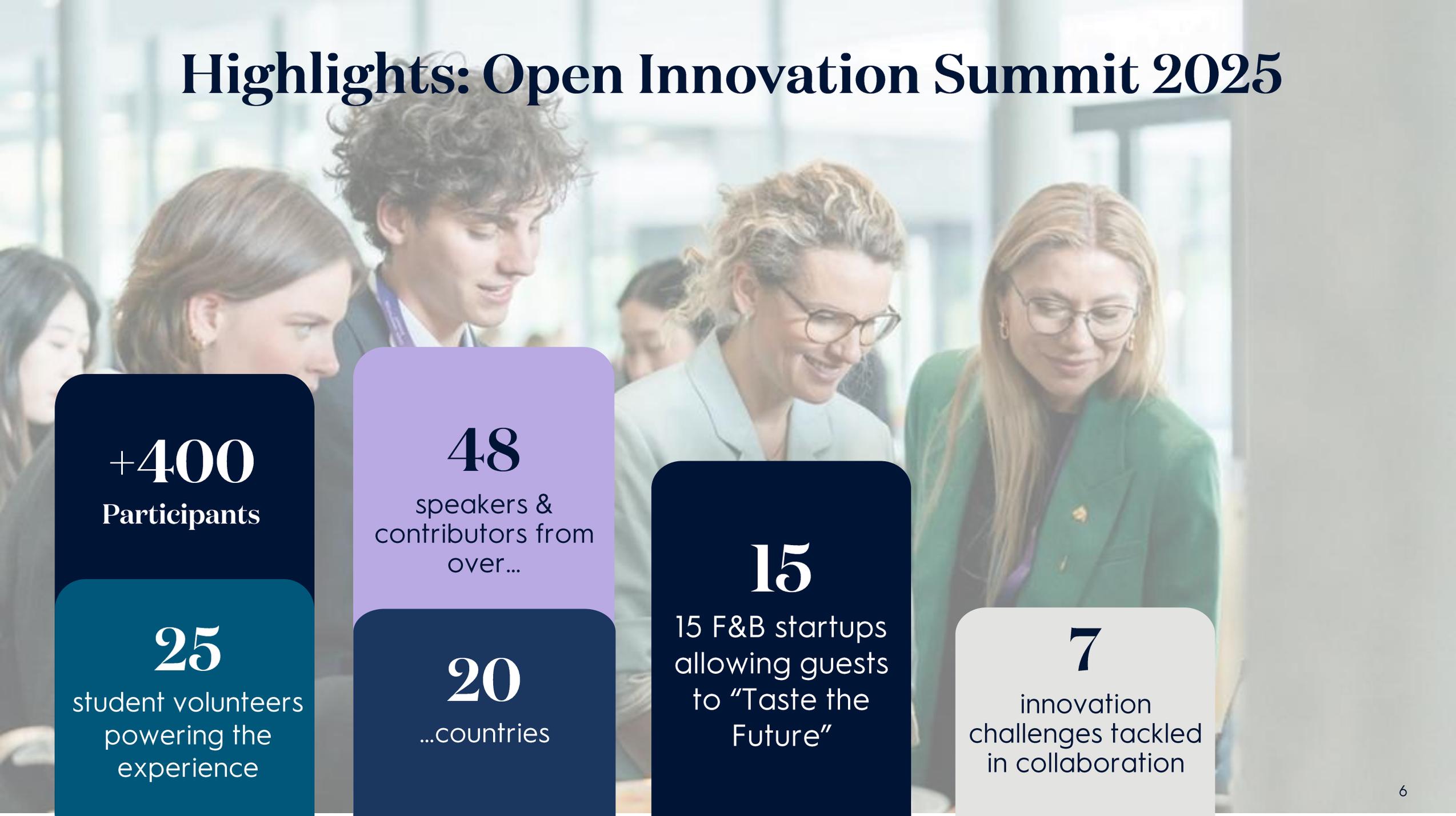
**10+**

Events with more than 1000 participants in total

**10+**

Industry Challenges

# Highlights: Open Innovation Summit 2025



**+400**  
Participants

**25**  
student volunteers  
powering the  
experience

**48**  
speakers &  
contributors from  
over...

**20**  
...countries

**15**  
15 F&B startups  
allowing guests  
to "Taste the  
Future"

**7**  
innovation  
challenges tackled  
in collaboration

# Case Study – The Open Innovation Summit & Its Challenges

We gathered 400 persons for the 2025 Open Innovation Summit at the EHL Campus: representatives from the industry, academia and public sector joined our **Innovation Challenges workshops to collaborate and co-create, looking together for innovation and solutions.** We had some **pressing challenges of business and society** framed in concrete and pragmatic use cases. To name a few:



How can a luxury shoemaker enter a circular business model?



How can an entire region embrace regenerative practices?



How will people eat in 2030?



How can we maintain the warmth and authenticity of human interaction while personalizing guest experience through Data and AI in Hospitality and service businesses?

# Interested?

## Join us for the EHL HumanX Summit 2026!

Be one of the few partners of the EHL Open Innovation Summit 2026!



Shape and inform your future innovation pipeline through research and cross-sector dialogue



Engage your teams and leadership in curated challenge-solving formats that tap into our ecosystem's collective intelligence



Be matched with relevant startups, thinkers, and initiatives to explore practical, future-fit solutions



Co-create with academia, students, and global experts, influencing and accelerating regenerative and human-centric innovations

This is not a one-off moment. It's a journey - one we walk together over several months, culminating at the Summit in May 2026, where your presence, perspective, and leadership take center stage in co-creating what's next.





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